# **TWO DAY IN - COMPANY**

## WORKSHOP ON BUSINESS PRESENTATION SKILLS

### **OBJECTIVE:**

The objective of the Business Presentation Skills Programme is build skills in Presentation Skills so that the participant can effectively Present to single and large audiences with style and confidence.

#### CONTENT:

- 1. How to make a great presentation.
- 2. Types of Presentation (Formal / Informal / Non ).
- 3. Case Studies in Presentation.
- 4. Learning to make a great presentation: Videos of great presentation.
- 5. Practical Sessions in Presentation with Video Shooting.
- 6. How to communicate with empathy.
- 7. Business Presentation Etiquette. (Dressing, Manners, Hairstyle, Dealing with Sophistication
- 8. Practice in Extempore and Group Presentation.

### Methodology :

We use Role Plays, Simulation, Demonstrations, Films, and Practice sessions with video shooting etc.

#### Faculty :

Dr.Ashoke K Maitra

#### Commercials ;

Rs. 64,000/- per day plus applicable GST. In addition the company has to arrange Local Travel by A/C Innova Car and Air Travel whenever needed and take care of Boarding and Lodging in a Company Guest House or Hotel in a single occupancy basis.